



TALENT MATCH

Sourcing New Talent
for the Creative Industries

Talent Match: An Introduction



BIMM
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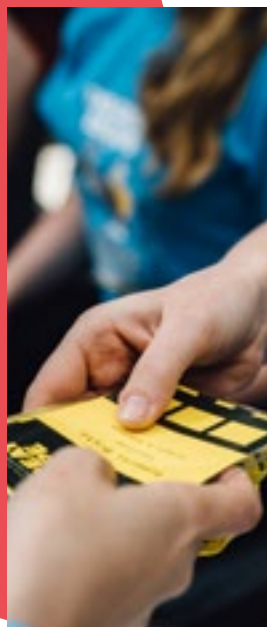
Introducing Talent Match

- > At BIMM Institute we understand how hard 2020 has been for the creative industries and there are challenging times ahead both for the creative industries and young people looking to work in them.
- > We want to help, so from September 2020 we are offering a free new service for employers called Talent Match, a service which sources new talent for the creative industries.
- > We listen to employers and match new opportunities to our talent pool of skilled and ambitious graduates. This is a totally free service and we take care of everything from sourcing candidates, shortlisting and sending their CV's, to setting up interviews and giving feedback to applicants.
- > This five star resourcing service is run by BIMM's Talent Manager, Catriona Lundie-Loggie, who has been recruiting into music, media and the arts for the last 12 years and is perfectly positioned to deliver a shortlist for you, all drawn from a diverse list of candidates.
- > We'll help you find the people, leaving you free to take care of business. We can also support employers using the Kickstart Scheme funding to create new jobs and will be on hand to mentor new staff throughout the process. www.gov.uk/government/news/landmark-kickstart-scheme-opens

“ We have BIMM students working in a variety of volunteer roles including Artist Liaison, Stage Management and Event Management. We honestly couldn't run the festivals without them and I think that's proven by the fact that a number of them are now on our payroll and are key parts of our festival team. I have nothing but good things to say about the BIMM students we've worked with. ”

James Scarlett. 2000Trees Festival





How does it work?

- > Contact us if you have entry level jobs, graduate internships, music teaching positions or work opportunities for producers, event support, sound engineers, social media, PR, copyright, sync, digital marketing, management assistants or any other early careers opportunity — we'd love to help.
- > Our community includes business, media, marketing and communication graduates, music teachers, producers, managers, journalists, songwriters and musicians — all keen to use their passion for music and skills across all areas of the creative industries by working with you.
- > You can also boost your business by promoting to thousands of creative students and graduates across the UK and Europe via BIMM Connect, our exclusive social and professional networking platform for students and alumni.

“ We enjoy working with BIMM and their students. We've arranged several work experience placements with them through their careers team who are always enthusiastic and meticulously organised. ”

Closer Artist Management

“ Every year at The Great Escape festival in Brighton, a large group of BIMM students come on board to volunteer to shadow our teams, learn new skills and gain first-hand experience of life in the music industry and festivals.

As experienced music and events professionals, our aim is to share our knowledge and expertise to help train the next generation of artists, sound engineers, artist and event managers, music journalists, marketers, influencers, etc. BIMM students have always been a great support, they are enthusiastic, eager to get involved and develop their industry network. Thanks to their hard work, we not only have a fantastic time together at TGE but it is also very satisfying to see them make their way up and build their careers. ”

Rebecca Halifax.
The Great Escape Festival.





Our Diverse Talent

BIMM Limited is committed to promoting equal opportunities for all applicants.

- > We believe that a diverse student body provides for a creative and dynamic community and this is in line with the ethos and mission of the BIMM Institute.
- > In 2019/20, BIMM offered six £1,500 bursaries per UK campus + up to 10 full fee scholarships per site.
- > Our doors are always open, contact us to hear more about our work or if you're interested in sponsoring a scholarship.
- > We offer a Fair Access Fund to ensure students are supported during their studies. The package includes both financial and practical support (instruments, software, hardware etc).
- > We have an advisory service to enable students to access the Disabled Students Allowance (DSA) and learning support.
- > Students can access the student mentor scheme to benefit from guidance and support from a recent BIMM graduate and every student has a personal tutor to advise on career options and employability.



Benefits for Employers

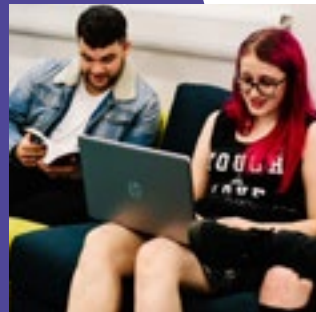
We're proud of our graduates, they are highly motivated and well prepared for a professional environment - with practical skills developed through work placements, charity volunteering and industry projects throughout their studies.

We make the recruitment process fast, simple and easy.

The Talent Match service is offered at no cost to you or our graduate candidates:

- > **Managing applications** – taking care of the search and selection process for you.
- > **Shortlisting suitable candidates** – providing immediate access to qualified talent who have been interviewed by an industry professional.
- > **Arranging interviews** directly with employers and giving feedback to candidates – saving valuable hours of employer time and administration.
- > **Continued Support** – With training resources and alumni mentors available to support your employee.





About BIMM Institute

BIMM Limited is a specialist provider of industry-led popular music, performing arts and film making education and training offering undergraduate and postgraduate courses in popular music performance, performing arts, film making, music production, songwriting, music marketing, music business and event management.

We have five music colleges in England - BIMM Institute Birmingham, BIMM Institute Bristol, BIMM Institute Brighton, BIMM Institute London and BIMM Institute Manchester – and two performing arts colleges – Institute for Contemporary Theatre Brighton and Performers College. We also have two Film & Screen Schools (Brighton & Manchester).

“ *BIMM’s students are a real asset to our festival team both in the run up to, and during the event itself. As FOCUS Wales is growing each year, so too are the opportunities we’re able to provide to students. We hope to continue this long into the future.* ”

Sarah Jones. FOCUS Wales

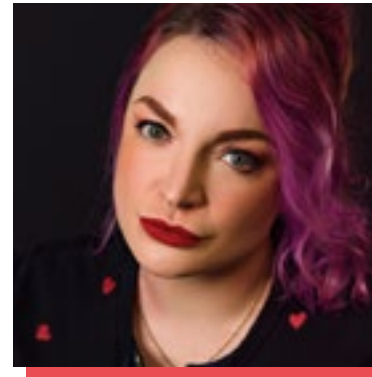
“ Supporting the next generation of talent is integral to our values at Spotify, and we want to ensure that deserving new artists are given the opportunity to explore and elevate their abilities in a dedicated learning environment. The Spotify Music Business Scholarship at BIMM Institute Dublin will ensure that an up-and-coming Irish artist gets an in-depth education in all aspects of the music business, fully qualified for the industry and hopefully going on to inspire more new talent in turn. ”

**Sulinna Ong, Head of Music,
Spotify UK/IE**





We'd Love To Hear How We Can Help



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Mel Thornton

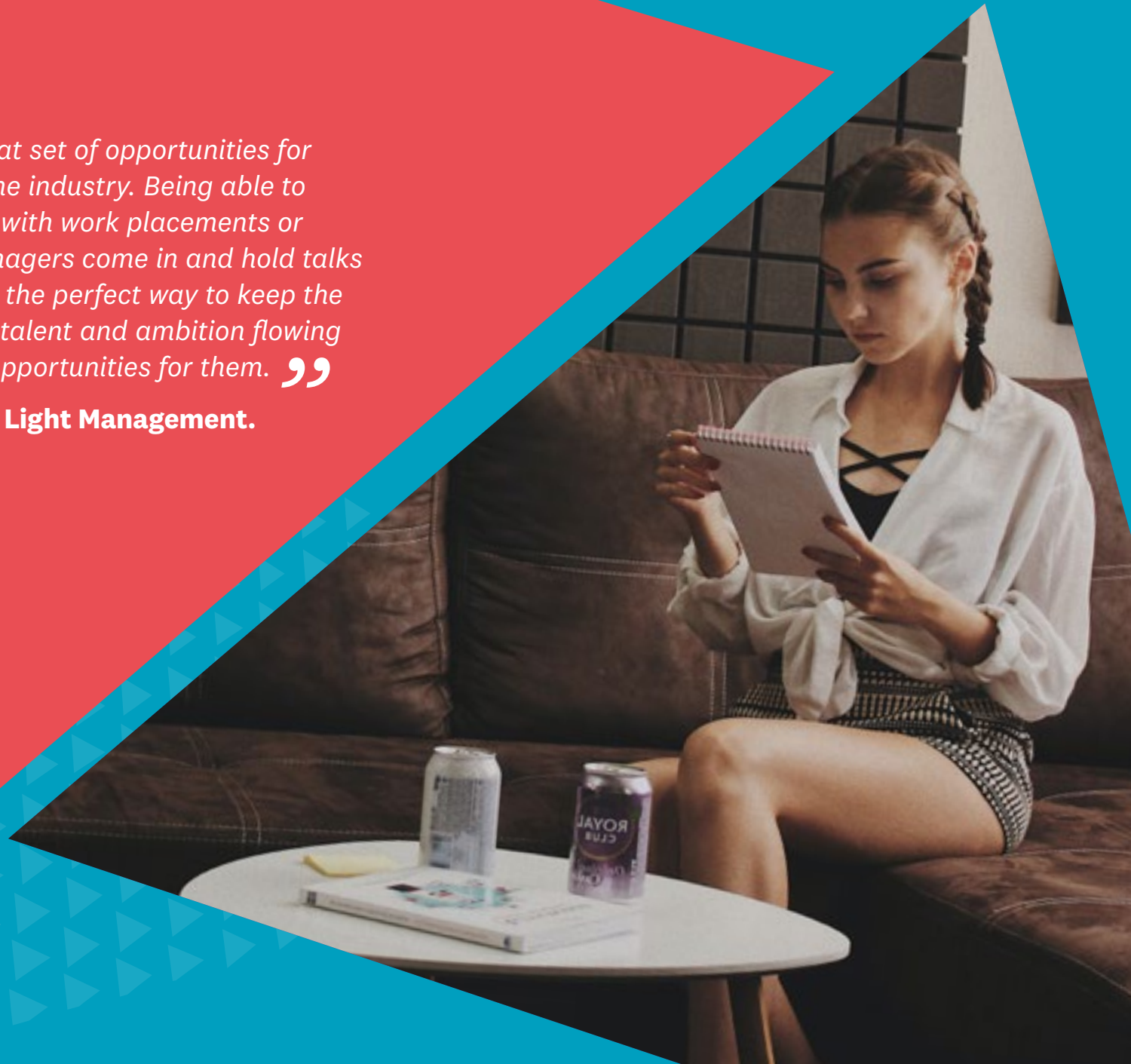
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“BIMM provide such a great set of opportunities for potential high flyers in the industry. Being able to support some students with work placements or having some of our managers come in and hold talks or give classes seemed the perfect way to keep the current wave of young talent and ambition flowing and to help flesh out opportunities for them.”

Leon Alexander. Red Light Management.





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