



BIMM
INSTITUTE

What to include in a personal statement



Ideas of what to include in your statement for Non-Performance courses:

Why do you want to study this subject?

- Specific aspects of the event industry/ Music Business that are of interest to you
- Examples of school coursework or practical work you have completed that relate to this subject
- Books, magazines, web sites you are aware of that relate to specific events or the event industry
- Awareness of prominent event businesses and/or aspects of event entrepreneurship
- Work experience, a part time job, or a hobby that might relate to some aspect of the subject area
- Community, charity or voluntary involvement that might relate to events or the event business
- School/ college activities or other school related involvement in music or events, such as helping out during open days, performing or helping to produce school shows, or membership of social clubs
- Personal experiences that have encouraged you to explore this subject
- Where you think a degree in this subject might take you in the future
- Evidence that you are a reliable and responsible person
- What you might have gained from formal extra-curricular activities such as Young Enterprise, World Challenge, Duke of Edinburgh Award, Asdan Award, Scouts, clubs, debating societies, or similar.

Your interests and skills

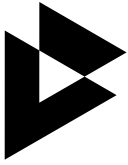
- What you like to do in your free time
- Your wider sport and leisure activities
- Subjects you might research or study in your own time
- Musical instrument(s) you play (if applicable)
- Languages you speak
- Prizes you have won or positions achieved in your interests

Presentation

- The statement should be well written and articulate.
- Spelling and accuracy of grammar are extremely important.
- Diversity of vocabulary is extremely important.

You can find examples of good statements for a wide range of subjects here:

www.studential.com/personalstatements



Ideas of what to include in your statement for Performance and Production related courses:

Why do you want to study this subject?

- What you want to study at university and why
- Specific aspects of the courses that interest you Musical/ Production experience
- Examples of coursework you have completed Practical work you have enjoyed
- Books, articles, etc. you have read related to the subject area
- Work experience or voluntary work in this area Conferences you have attended
- Personal experiences that lead to the decision to take this subject
- Where you hope a degree in this subject will take you in the future
- Experiences that show you are a reliable and responsible person
- Part-time job
- Business enterprise
- Community and charity work
- Sixth form committee
- Helping out at school events and open days
- Young Enterprise, World Challenge, Duke of Edinburgh award, Asdan Award, Debating societies, and what you have gained from these experiences.

Your interests and skills

- What you like to do in your free time
- Sport and leisure activities
- Subjects you study that are not examined
- Musical instrument(s) you play
- Languages you speak
- Prizes you have won or positions achieved in your interests

Presentation

- The statement should be well written and articulate.
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- Diversity of vocabulary is extremely important.

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